

ISTA International Strategic Technology Alliance 国际应用科技开发协作网

Knowledge Transfer Webinars 高校科技创新发展云论坛系列:

Indigenous and Foreign Best Practices

首批高校科技成果转移转化基地及 海外高校对标经验分享

Webinar III: IP Portfolio Management and High Value Patents

云论坛三

专利布局与

高价值专利培育

2020年6月23日(周二)3:00 - 5:00pm 费用全免・中英即时字幕传译

重大项目专利导航 和高价值专利培育 中山大学 科研院产学研处处长 范瑞泉先生

Evaluating & Formulating IP Strategy using IP Analytics 新加坡国立大学 黄宝金教授





高价值专利培育示范 中心建设 南京理工大学 技术转移中心主任 王小绪博士

▶ IP Alchemy: Invention Disclosure and Commercialization 英国剑桥大学 剑桥企业行政总裁 Tony Raven博士 With the theme of IP Portfolio Management and High Value Patents, the third issue of Knowledge Transfer Webinar organized by ISTA was successfully held on 23 June 2020.

In the order of presentation, the Topics and Speakers are

1. Key IP Portfolio Planning and High Value Patent Development

Mr Ruiquan FAN, Director, University-Industry Liaison Office, Sun Yat-sen University

<u>Presentation file</u> (Chinese version only)

2. Intra-University Coalition for Tech Transfer Farming High Value Patent

Dr Ming Sai PAN, Director, High-Tech Management Office, Nanjing University of Science and Technology

3. Evaluating & Formulating IP Strategy using IP Analytics

Prof. Poh Kam WONG, Professor, NUS Business School & Founding Director, NUS Entrepreneurship Centre, National University of Singapore

Presentation file

4. IP Alchemy: Invention Disclosure and Commercialization

Dr Tony RAVEN, Executive Director, Cambridge Enterprise, University of Cambridge *Presentation file*

ISTA members are welcome to download the presentation slides listed above. To access the protected files, please send a request to ista.secretariat@polyu.edu.hk for the password.