

# Academic Technology Transfer Governance and Risk Management

**ISTA Knowledge Transfer Management Forum Series**

**Organized by:** International Strategic Technology Alliance (ISTA)

**Hosted by:** Northwestern Polytechnical University

13:30 – 17:30, 12 Oct 2018 (Friday)

Venue: Xi'an, China

## Background

With China effecting in equivalent version of Bayh-Dole Act in 2015, governments, universities and research institutions of all levels rolled out action plans and incentive policies to fuel the regional innovations with technology commercialisation. A high tide of licensing deals and spin-offs followed.

However, many institutions also found themselves venturing out in uncharted waters, experimenting new commercialisation pathways and combatting procedural hiccups at the same time. In the centre of most struggles lies “conflict of interest”, a challenging question in nearly all aspects of academic licensing and spin-offs. Ambiguous guidelines in safeguarding the state-owned property also added weight to it.

Learning from the better practices of TTOs in the developed countries helps to guide ISTA member institutions to refine their policies and mechanism as they forge their way forward. A robust governance system will not only help consolidate the progress that has already been made, but also point the commercialisation efforts to the greater goal.

## The Forum

In this context, this ISTA KT Management Forum is dedicated to address the “Academic Technology Transfer Governance and Risk Management”, to be held in conjunction with the Annual General Meeting on 12 Oct 2018. The Forum aims to bring together university administrators and experts from both China and abroad to share their knowledge and practice for the benefit of the participants.

By invitation only, participants of this half-day Forum will include representatives from institutional ISTA members, typically top executives overseeing R&D and knowledge/technology transfer of their respective universities, senior university directorates responsible for commercialization, and industry experts and intermediaries who are actively involved in university-industry technology transfer.

## Programme

| Time          | Programme  | Speaker  |
|---------------|--|--|
| 12:30 – 13:30 | <b>Lunch</b>   |  |
| 13:30 – 15:15 | <b>Keynote Speech: Governance in Academic Technology Transfer</b>  |  |
|               | Governance in Knowledge Transfer: The Australian Approach in Practice<br><a href="#">(Presentation file)</a>   | <b>Dr Liz JAZWINSKA</b><br><i>Director of Research Engagement and Business Development, RMIT University, Australia</i>                                 |
|               | Chinese University Technology Commercialisation Risk Management: A National Agenda<br><a href="#">(Presentation file)</a>  | <b>Prof. Rongxiang ZHAO</b><br><i>Director, Industrial Technology Research Institute, Zhejiang University, China</i>                                   |
|               | Management Innovation for Ecosystem Conducive to Academic Technology Commercialisation<br><a href="#">(Presentation file)</a>  | <b>Prof. Baowei SONG</b><br><i>Vice President, Northwestern Polytechnical University, China</i>  |
|               | An Academia-Entrepreneur Perspective: Balance and Integration<br><a href="#">(Presentation file)</a>   | <b>Prof. Weidong HUANG</b><br><i>Chairman, Xi'an Bright Laser Technologies Co., Ltd. &amp; Professor, Northwestern Polytechnical University, China</i> |
| 15:15 – 15:30 | Tea Break  |  |
| 15:30 – 17:15 | <b>Panel Discussion</b>  |  |
|               | <b>Comparison and Exchange: University KT Governance in East and West</b><br><i>By examining the similarities and differences in KT governance in Chinese universities and overseas counterparts, the discussion aims to help the audience gain valuable insights and good references.</i>   |  |
|               | <b>Moderator</b>   |  |
|               | <b>Dr Alwin WONG</b><br><i>Director, Institute for Entrepreneurship, The Hong Kong Polytechnic University, HKSAR, China</i>  |  |
|               | <b>Panel</b>   |  |
|               | <ul style="list-style-type: none"> <li><b>Prof. David MULLINS</b><br/><i>Director, External and International Relations, WMG, The University of Warwick, UK</i></li> <li><b>Ms Yoke Shang KWAN</b><br/><i>Head of Ventures Investment, NUS Enterprise, National University of Singapore, Singapore</i></li> <li><b>Dr Yan WANG</b><br/><i>Director, Office of IP Management, Tsinghua University, China</i></li> <li><b>Dr Jun LI</b><br/><i>Deputy Director, Science &amp; Technology Office, University of Science and Technology of China, China</i></li> </ul> |  |
| 17:15 – 17:30 | <b>Closing Remarks</b>   |  |

ISTA members are welcome to download the presentation slides listed above. To access the protected files, please send a request to [ista.secretariat@polyu.edu.hk](mailto:ista.secretariat@polyu.edu.hk) for the password.